

35th Annual

Case for Kids

About the Event



Sponsorship Guide

Case for Kids is a community fundraising event with food, music, activities and fun for all ages and abilities.

Sunday, June 7, 2026
12 noon - 2:30 pm
Bayfront Park, Hamilton

Participants are encouraged to walk, run or ride (bicycle, scooter, etc.) around the Bayfront Park pathway, which spans almost 1.5 km.

Promote Your Business And Show That You Care



Gain valuable exposure for your business by sponsoring Wesley's Case for Kids!

- Anticipated attendance of over 1,000 participants
- 1,500+ unique visitors to event webpage
- Wesley has a combined reach of:
 - 5,000+ E-newsletter subscribers
 - 2,700+ Facebook
 - 1,500+ Instagram
 - 1,500+ LinkedIn
- Media partner: Corus Radio – Y108 & Energy 95.3

About Wesley



Wesley provides opportunities and access for local kids living in poverty, because we believe every child has great potential.

Our programs provide housing, child care, summer camps, nutrition support and resettlement services. Wesley offers 24 children and youth programs in 18 locations in Hamilton, Halton and Brantford.

If you have any questions about sponsoring this event, please contact :

c4k@wesley.ca
905-528-5629 x 203

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Platinum Sponsor / \$2,500

- Prominent logo recognition on Case for Kids webpage
- Active link to your company's website for 90 days
- Devoted social media post
- Acknowledgement in Wesley e-newsletter
- Prominent signage with your logo at the event

Food & Fun Zone Sponsor / \$1,500

- Logo recognition on Case for Kids webpage
- Dedicated social media post
- Custom stickers with your logo on food packaging

Gold Sponsor / \$1,000

- Logo recognition on Case for Kids webpage
- Active link to your company's website for 90 days
- Social media post
- Signage with your logo at the event

Silver Sponsor / \$500

- Company name on webpage
- Signage with your logo at the event
- Tagged on social media post

Bronze Sponsor / \$250

- Company name on webpage
- Signage with your logo at the event

To secure your sponsorship, please submit your commitment by May 10, 2026

Contact us to lock-in your sponsorship today!

c4k@wesley.ca

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